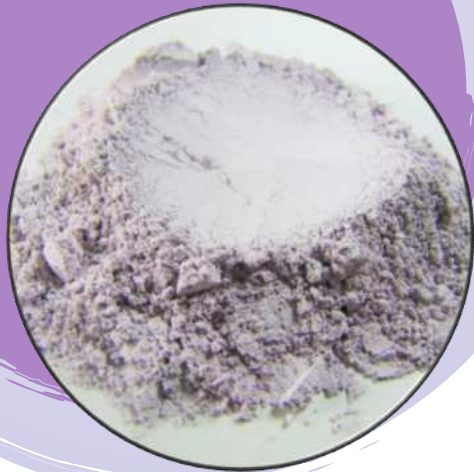




Pierre-Marie  
MONTRÉAL



# Brazilian Purple Clay

Pigment de qualité cosmétique • Cosmetic grade pigment

[www.pierre-marie.ca](http://www.pierre-marie.ca)

## Brazilian Purple Clay

Among its many benefits, Brazilian purple clay is known for its ability to soothe and calm the skin. It has anti-inflammatory properties that can help reduce redness and irritation, making it a go-to ingredient for sensitive skin.

Our Brazilian purple clay is appreciated for its low water absorption capacity. It cleans, exfoliates and nourishes without over-drying when you apply it to your skin or hair. Its beautiful soft and pale purple color is due to its high level of magnesium. It is 100% natural, which gives it a shade of very light purple color and sometimes close to white. When you add liquid to it, its shade will become darker.

Rich in vitamins and minerals, Brazilian purple clay is renowned for its anti-aging benefits. These minerals can help improve the elasticity and firmness of the skin, while helping to nourish and strengthen it, making it look younger and more radiant. As a mask or scrub, it has rejuvenating properties, removing waste products such as impurities, oils and dead skin cells so your skin can look healthy and refreshed. It is perfect for all skin types.

## Brazilian Purple Clay is ideal for making:

- soap
- bath bombs
- body products
- creams and lotions
- and much more...
- face masks
- scrub
- face and skin care
- hair care

## Uses

Clay per 454g of bath bomb mix:  
0.5g Brazilian Purple Clay

Melt and pour soap: Clay mix per 454g of soap base:  
1.5g Brazilian Purple Clay  
15ml isopropyl alcohol 99%

Cold and hot saponified soap: Clay mix per 454g of soap base:  
3g of Brazilian Purple Clay  
30ml distilled water

As a mask:  
Put Brazilian Purple Clay in a non-metallic dish, pour lukewarm water, stir until you get a creamy consistency, apply to your skin and leave on for 5-20 minutes, rinse and pat dry.

## Recommendations

*The dosage suggested above is for information only more or less can be used according to your recipes we suggest you always carry out final tests with your products.*

The clay should be mixed with water before adding to the cold and hot soap. This extra amount of water in your soap will help mix the clay into the soap paste and will also prevent the clay from cracking your soap. More or less clay can be added to your bases to achieve the desired color. Our Brazilian Purple Clay is natural and contains no dyes, it is a very pale purple colored powder, which will give a soft almost white purple color to your soaps depending on the color of your oils.

**This product is not intended to prevent, diagnose, treat or cure any disease. For external use only. Our clays are intended for cosmetic purposes. Under no circumstances do we recommend that they be considered as food or for medicinal purposes or medical application.**  
**Store this product in a dry place away from direct sunlight.**  
**Store it in an airtight container.**  
**Never use a spoon or any wet or damp utensil to remove the powder from its container.**  
**Avoid metallic instruments and dishes to avoid any reaction with the clay.**  
**Keep the clay away from moisture.**

Particule size: 325 mesh  
Brazilian Purple Clay  
INCI: Kaolin